

# DOING BUSINESS IN MEXICO PROMOTION SEMINAR

The Embassy of Mexico in New Zealand and the Mexican Trade and Investment Promotion Agency (PROMEXICO) have the pleasure of inviting you to the Doing Business in Mexico Promotion Seminar to be held on 23 March 2017 at Mystery Creek, Events Centre HQ, Gate 2, 125 Mystery Creek Rd, Hamilton.

RSVP by 17 March to [eventosnze@sre.gob.mx](mailto:eventosnze@sre.gob.mx)

8:00 AM

Registration

8:30 AM

Welcome by Peter Nation CEO Fieldays

8:40 AM

Opening remarks by H.E. Jose Gerardo Traslosheros Ambassador of Mexico in New Zealand

8:55 AM

Presentation "Business opportunities with Mexico" by Esau Garza, Trade Commissioner of Mexico for Australia & New Zealand

9:40 AM

Success Story in Doing Business in Mexico: Marcus Driller GM Corporate Fisher & Paykell Health care

10:00 AM

Remarks by Kevin Murray, Director and Treasurer Latin America New Zealand Business Council

10:20 AM

Q & A

10:40 AM

Closing remarks by Export NZ

11:00 AM

Closing

**Fisher & Paykel**  
HEALTHCARE

**Fieldays**<sup>NZ</sup>