

# DOING BUSINESS IN MEXICO PROMOTION SEMINAR

The Embassy of Mexico in New Zealand and the Mexican Trade and Investment Promotion Agency (PROMEXICO) have the pleasure of inviting you to the Doing Business in Mexico Promotion Seminar to be held on 21 March 2017 at the CECC, 57 Kilmore St, Christchurch.

RSVP by 17 March to [eventosnze@sre.gob.mx](mailto:eventosnze@sre.gob.mx)

**8:30 AM**

Arrival with refreshments

**9:00 AM**

Welcome by H.E. Jose Gerardo Traslosheros  
Ambassador of Mexico in New Zealand

**9:15 AM**

Remarks by Peter Townsend, Chief Executive  
of the Canterbury Employers Chamber of  
Commerce (including ExportNZ)

**9:30 AM**

Presentation "BUSINESS OPPORTUNITIES  
WITH MEXICO" by Esau Garza, Trade  
Commissioner of Mexico for Australia  
and New Zealand

**10:10 AM**

"Success Story in Doing Business in Mexico"  
Dean Finlay Director International Business  
CBL insurance Limited

**10:30 AM**

Q & A

**10:40 AM**

Closing remarks by Craig Musson  
Director LANZBC

**11:00 AM**

Closing