

APEC STARTUP CHALLENGE



APEC
S M E
SUMMIT
2 0 1 9



Inventing the Future 2019

HACKING



OUR
PROPOSAL



INVESTING THE FUTURE

#GENERACIÓNIMPACTO
PREPÁRATE PARA LA 4TA REVOLUCIÓN INDUSTRIAL

OUR PROPOSAL: INVENTING THE FUTURE

This is the way how Fundación Chile and ChileGlobal Ventures are going to select the best startups of the Asia-Pacific region, getting new investments to transform them in profitable companies that can impact Chile and the region.

¿A QUÉ FONDO POSTULAR?

ACELERADORA HASTA USD 100.000

Dirigido a startups que cuenten con un Producto Mínimo Viable (MVP) para comercializar.

Accelerator fund
(up to USD 100.000)

RED DE INVERSIONISTAS ÁNGELES ENTRE USD 50.000 Y 300.000

Dirigido a startups que cuenten con una validación comercial y en fase de escalamiento.

Angel investors
(between USD 50.000 and USD 300.000)

FONDO CLIN HASTA USD 500.000

Dirigido a startups que se encuentran en fase de escalamiento y/o internacionalización.

CLIN Fund
(up to USD 500.000)

In this application process ChileGlobal Ventures **will offer its 3 financing lines** for startups.

OBJECTIVES



Call and select the best startups from America and Asia-Pacific, through an attractive application process with the capacities and expertise to detect the best initiatives.



Invest and accelerate the most promissory startups through a unique financing system in the Chilean ecosystem, able to support startups at early and advanced stages (accelerator, angels network and CLIN fund).



Put on the agenda those promissory technologies that are going to change the world, and show them to the people in charge of the society's future.



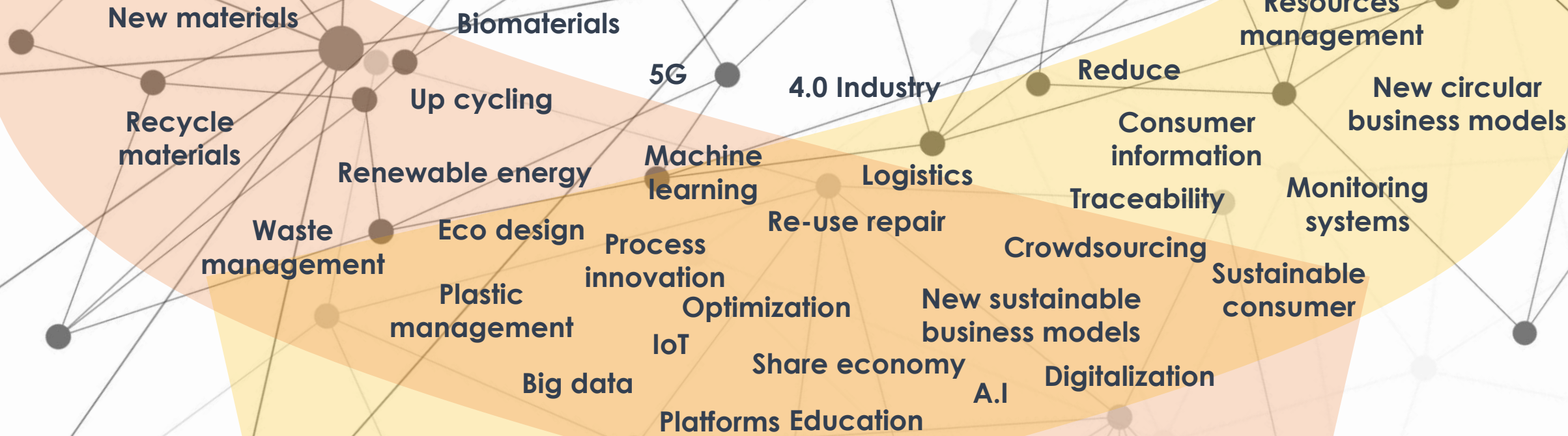
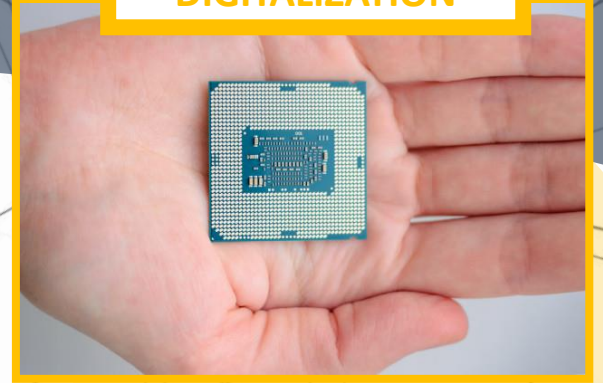
Bring together the best entrepreneurs and world experts in forefront technologies on a exclusive event in Chile to think about new bets of Venture capital industries.

CIRCULAR ECONOMY



**WHAT WE ARE
LOOKING FOR?**

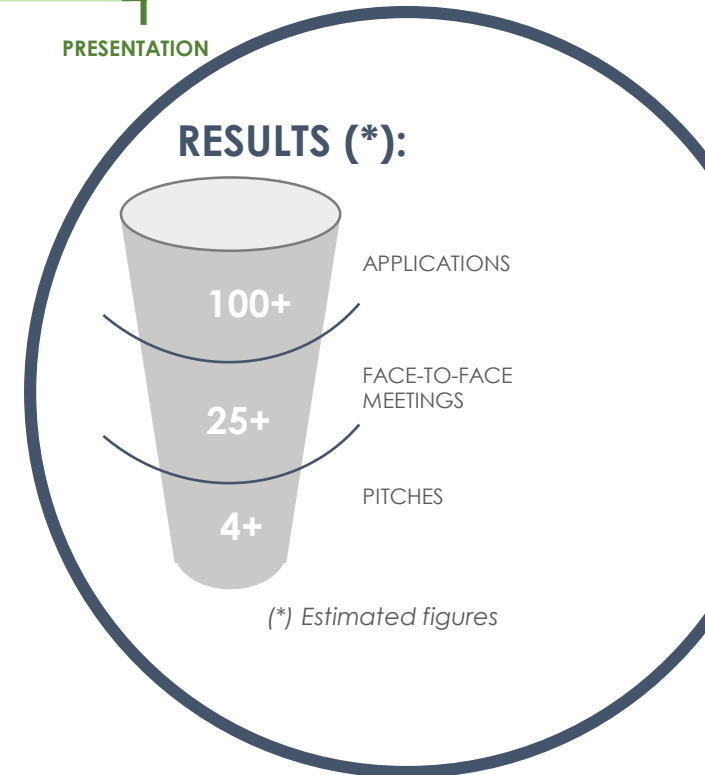
DIGITALIZATION



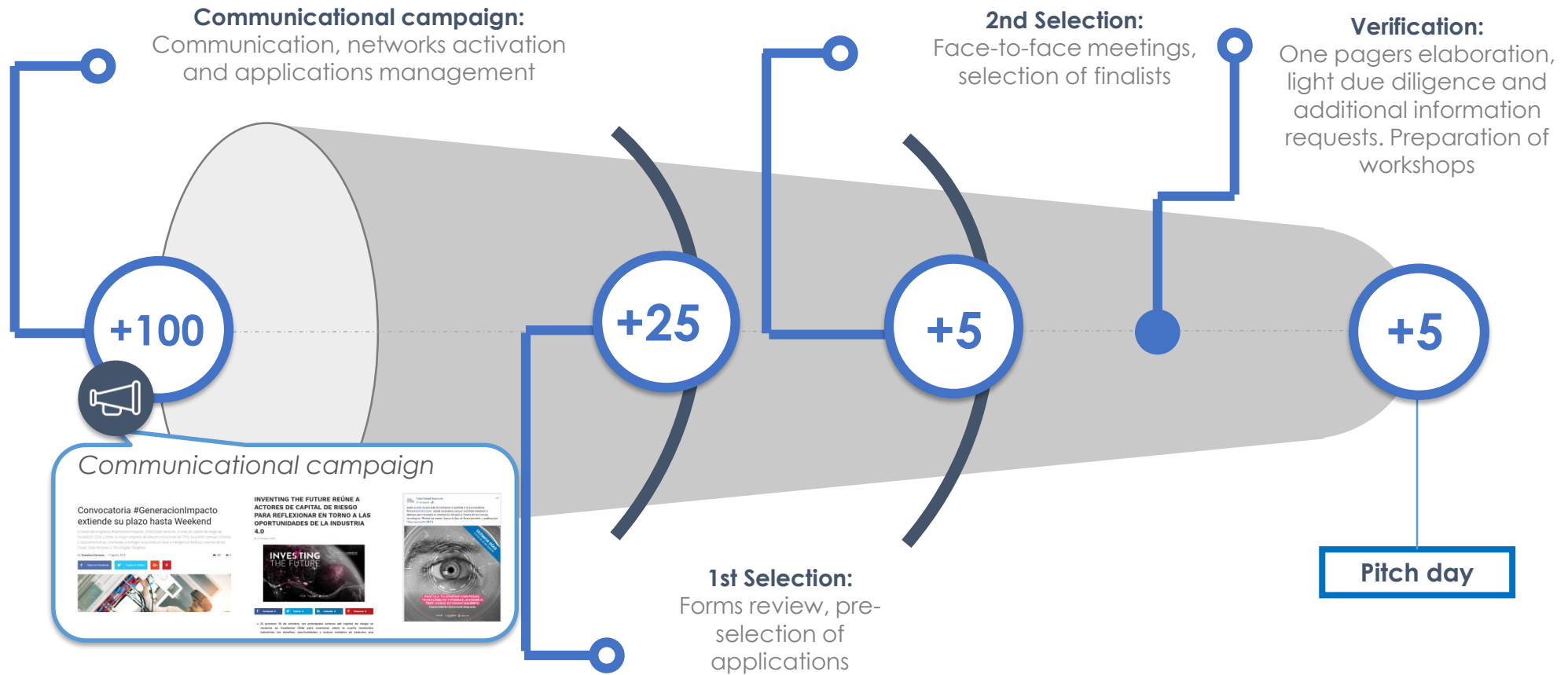
APPLICATION PROCESS: OPEN CALL



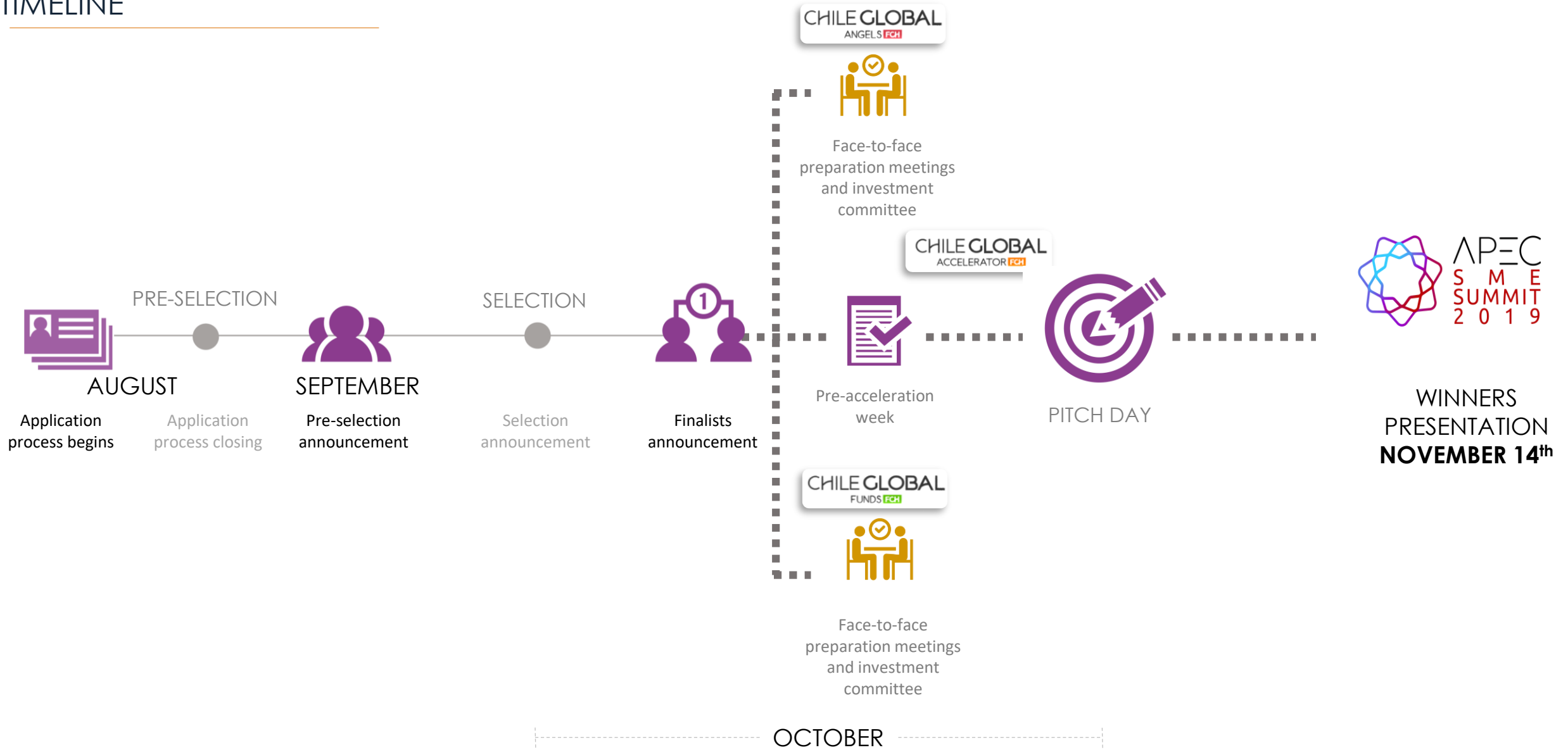
APPLICATION PROCESS	VERIFICATION	PREPARATION	PRESENTATION
<ul style="list-style-type: none"> ✓ Communication contents elaboration ✓ Design of Communication products ✓ Activation of Network and communication channels ✓ Applications management ✓ Review of applications ✓ Face-to-face meetings 	<ul style="list-style-type: none"> ✓ Check of references ✓ Light due diligence ✓ Additional information request ✓ Existence and validation of the solution 	<ul style="list-style-type: none"> ✓ Pre-acceleration week ✓ One pagers construction 	<ul style="list-style-type: none"> ✓ Jury training ✓ Pitch day ✓ Winner selection



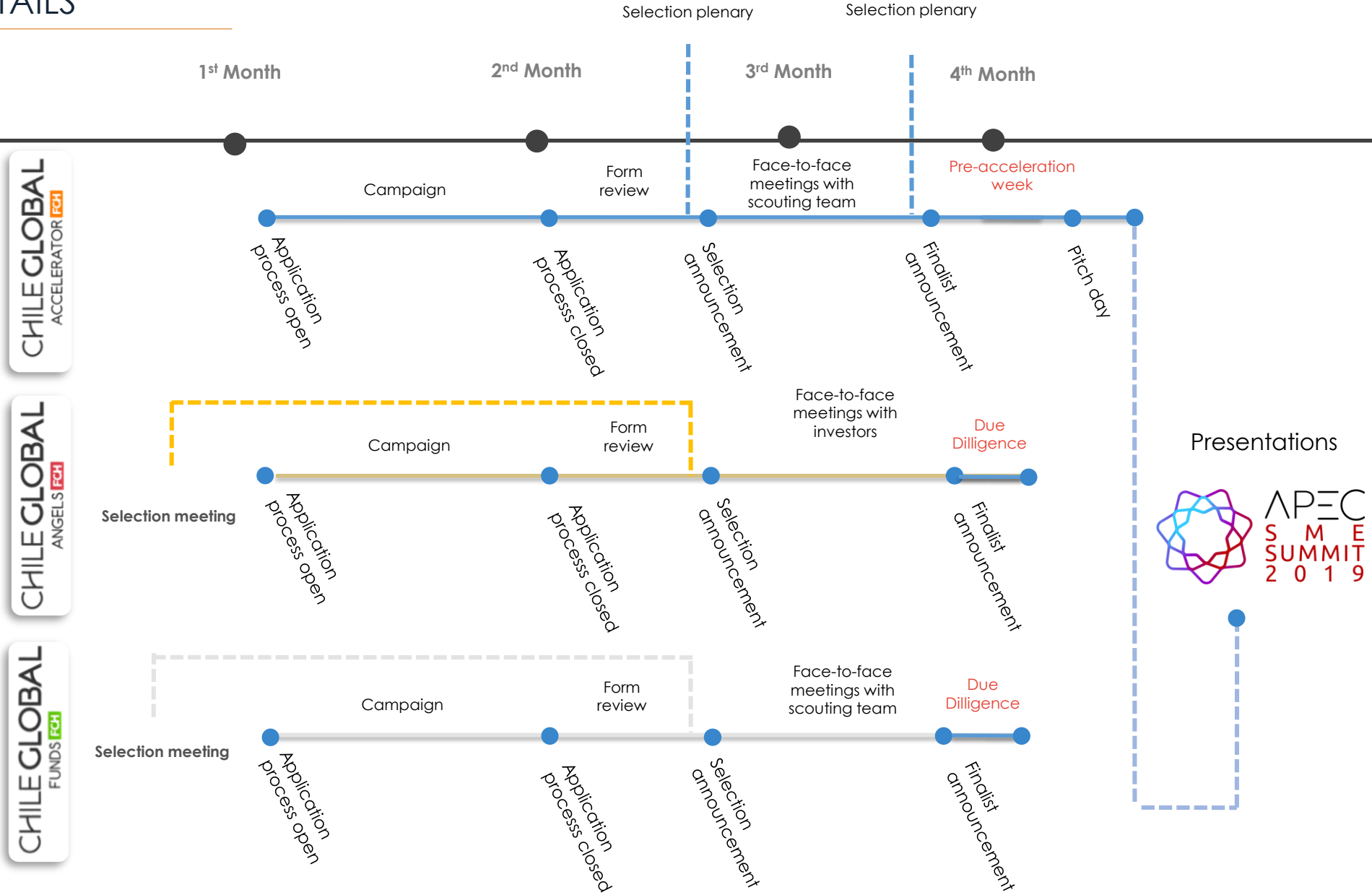
SELECTION PROCESS: SUMMARY



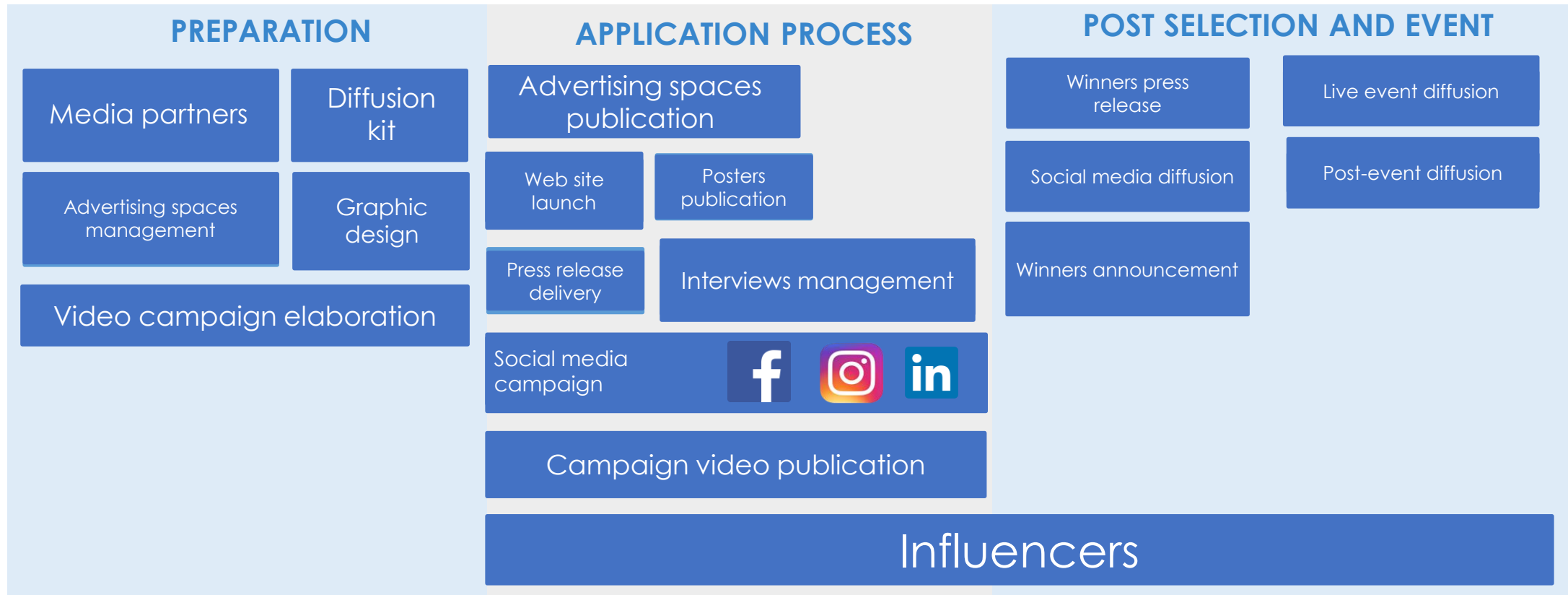
TIMELINE



TIMELINE DETAILS



COMMUNICATIONAL PLAN: ACTIVITIES



COMMUNICATIONAL PLAN: EXAMPLES

Media partners

LATERCERA

elmostrador

EL MERCURIO

24 HORAS

CNN CHILE
DF
DIARIO FINANCIERO

Graphic design



Video campaign



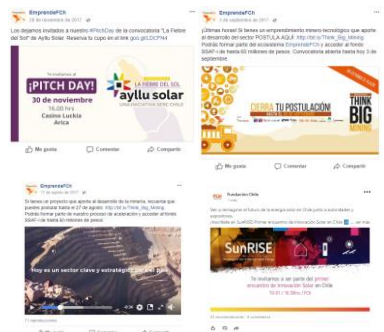
Advertising spaces management



Influencers



Social media campaign



Press release



Interviews



WORLD STAKEHOLDERS

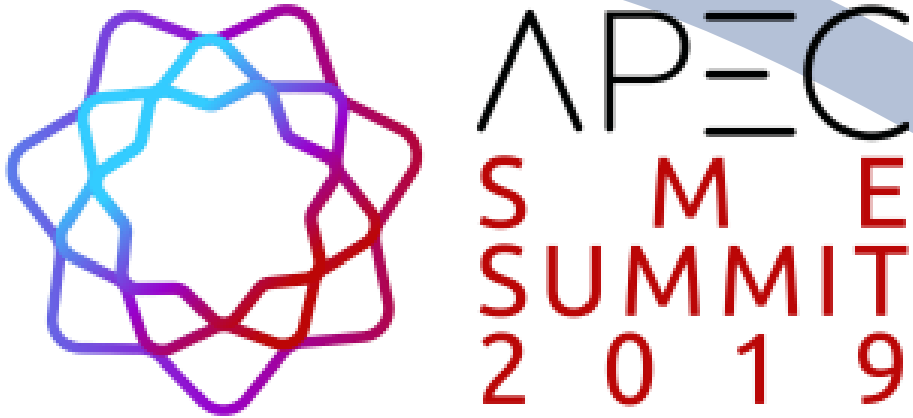


PRE-ACCELERATION WEEK

In one week (7 workshops) we prepare the finalists before the pitch day, going deep in basic concepts to improve their business (sales, capital, vesting, story telling, marketing, legal, etc).



WINNER PRESENTATION: APEC SME SUMMIT 2019



The winners of the accelerator category and the new investments of the angels network and CLIN Fund **will present** at the **APEC SME SUMMIT 2019**. They will participate to obtain 5 days (all included) **in Singapore** for a **road show with VCs**



Tickets for one collaborator to **Singapore**, to present to Asian investment funds and more

APEC SME SUMMIT 2019



Networking space and activities



Speed dating with CEO's

During November, in the context of the APEC leaders summit in Santiago (Chile), **APEC SME SUMMIT 2019** will take place. This event pretends to link the entrepreneurship world with relevant actors of the Asia-Pacific region



Pitch rounds with CEO's



Chile's President presentation

PROGRAM OF THE STARTUP CHALLENGE BLOCK (INVENTING THE FUTURE)

Startup Challenge draft program at the APEC
SME SUMMIT 2019 (*):

INTERNATIONAL SPEAKERS



One international speaker will give new insights for the audience, to inspire people and think the future of the venture capital industry.

EXPERIENCE STAND



Sponsors will have the space to expose their brand through an experience stand.

PITCH ROUND



Sponsors will have possibility to participate with 1 jury to select the winners of the Startup Challenge.

SPONSOR: ¿WHAT WE NEED?

- Support this initiative with the incorporation of your brand in every communicational activity
- Give the necessary information of your company to manage the communications in an agile way
- Respect the confidential information of the applicants without interfering with their copyrights and/or patents
- Commit your collaborators to be evaluators and/or jury at the final stages
- Reinforce the communication management of the campaign and the announcement of the APEC SME SUMMIT 2019

BE A SPONSOR

INVENTING THE FUTURE SPONSOR

Be **the unique** sponsor of this open call. Present your company as the only co-executer of this process with the highest visibility. Be the main company that support startups from the Asia-Pacific region.

US\$ 120,000 + taxes

UNAVAILABLE

MAIN SPONSOR

Be **one of the 3 main sponsors** of this open call. Introduce your company as a co-executer of this process with the highest visibility. Get access to unique experiences by being a partner of this activity

US\$ 45,000 + taxes

3 SLOTS / 1 AVAILABLE

SPONSORS BENEFITS

MAIN
SPONSOR

US\$ 45,000 +
Taxes

Strategic communicational partner through support (branding) in the event, activities and communicational instances



Track disruptive technologies through the application process



Logo at the communicational products (web site, Social Media, banners (among others)



Diffusion of the call with presence of your brand in the digital channels



Brand in the video campaign



Mention in the press releases



Transmission of the demo day by streaming, with brand presence



Registration of the Data base of the applicants regarding the 3 financing lines



Be part of the jury at pitch round of the APEC SME SUMMIT 2019



Participation at the welcome speech of the Startup Challenge block



Tickets for the closing event



Being part of an initiative that aims to support high impact startups from Chile, America and Asia-Pacific





ENJOY

INVESTING
THE FUTURE



POSITIONING



LEARN



CONNECT

- 
- Learn from the application process leaded by Fundación Chile and ChileGlobal Ventures, leaded by professionals of the organization and angel investors.
 - Get knowledge of disruptive innovation tendencies in the Asia-Pacific region, Latam and Chile by tracking emergent technologies from the most talented entrepreneurs.
 - Participate in a conference with a technology world class expert.



LEARN

- Early identification of the most disruptive startups in Chile, Latam and the Asia-Pacific region, before your competitors or other actors from the industry.
- Strategy alliances with early stage companies give:
 - Access to new technologies for a lower cost than in-house development.
 - Develop new solutions and products faster, with high level talents addressing your innovation challenges.
 - Scout incipient markets with the right partners.



CONNECT

- 
- An initiative with entrepreneurship thinking shared with your collaborators, exposing them revolutionary visions, agile teams, and enlightening discussions.
 - Strengthen relations with your collaborators by inviting them to refresh their mind in an application process and event of the highest level, with activities and new methodologies to renew their knowledge of innovation and emergent technologies.




ENJOY

- Show your compromise to support innovation business that impacts the sustainable development of the country and the region to a big audience
- Be perceived for your stakeholders (clients, suppliers and future collaborators) as an organization motivated by innovation.
- Let the Asia-Pacific region entrepreneurship ecosystem know the disposal for new associations of shared collaboration.
- Relate your brand with APEC, APEC SME SUMMIT 2019, Fundación Chile and ChileGlobal Ventures, institutions for the development of strategic industries for Chile and the Asia-Pacific region.



POSITION

A man in a dark suit and light-colored shirt is speaking into a microphone on a stage. The background features a network of white lines on a dark grey background, with a large, faint logo at the top center. The text 'program' and 'trans' is visible in the background.

program
trans

ABOUT FUNDACIÓN
CHILE & CHILEGLOBAL
VENTURES

MOVING THE BOUNDARIES OF POSSIBLE

We are a private non-profit corporation that promotes innovations that moves the boundaries of possible. Our partners are the State of Chile and BHP.

In FCh we generate international networks, delivering high impact solutions to address Chile's challenges in Sustainability, Human Capital development, Education, Aquaculture, Entrepreneurship, and Food through the following objectives:



Generate **vision** and **strategies**



Develop **social capital**.



Support the progress of the **public and private sector**.



Establish **share metrics**.



Support the development of **solutions** and **mobilize resources**.

Focus

Sustainability
Human development
Digitalization
Entrepreneurship

Sectors

Mining
Water
Food
Energy
Aquaculture
Education

High impact innovation

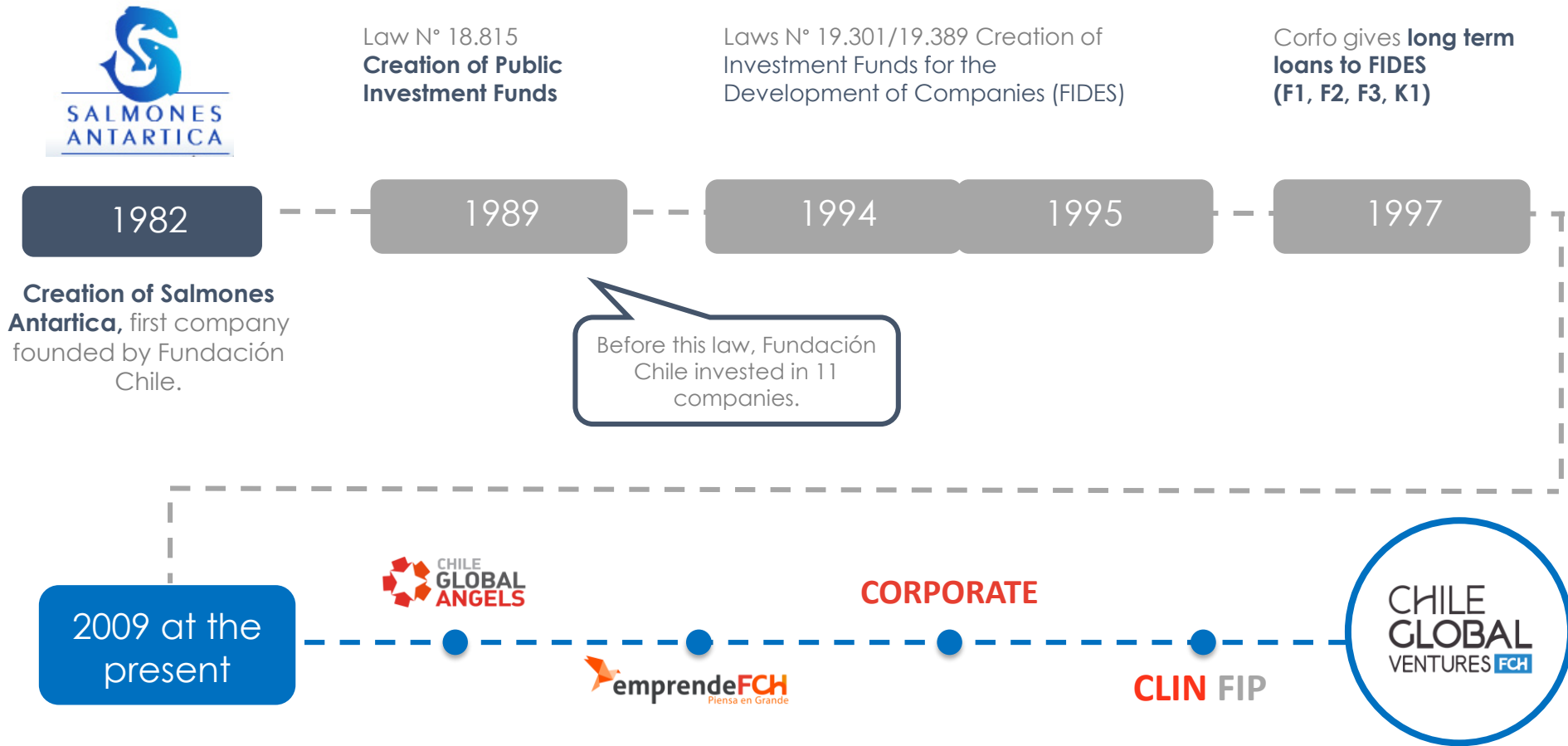
Corporates
Public goods
Technology services

Country
Challenges



VENTURE CAPITAL EXPERIENCE

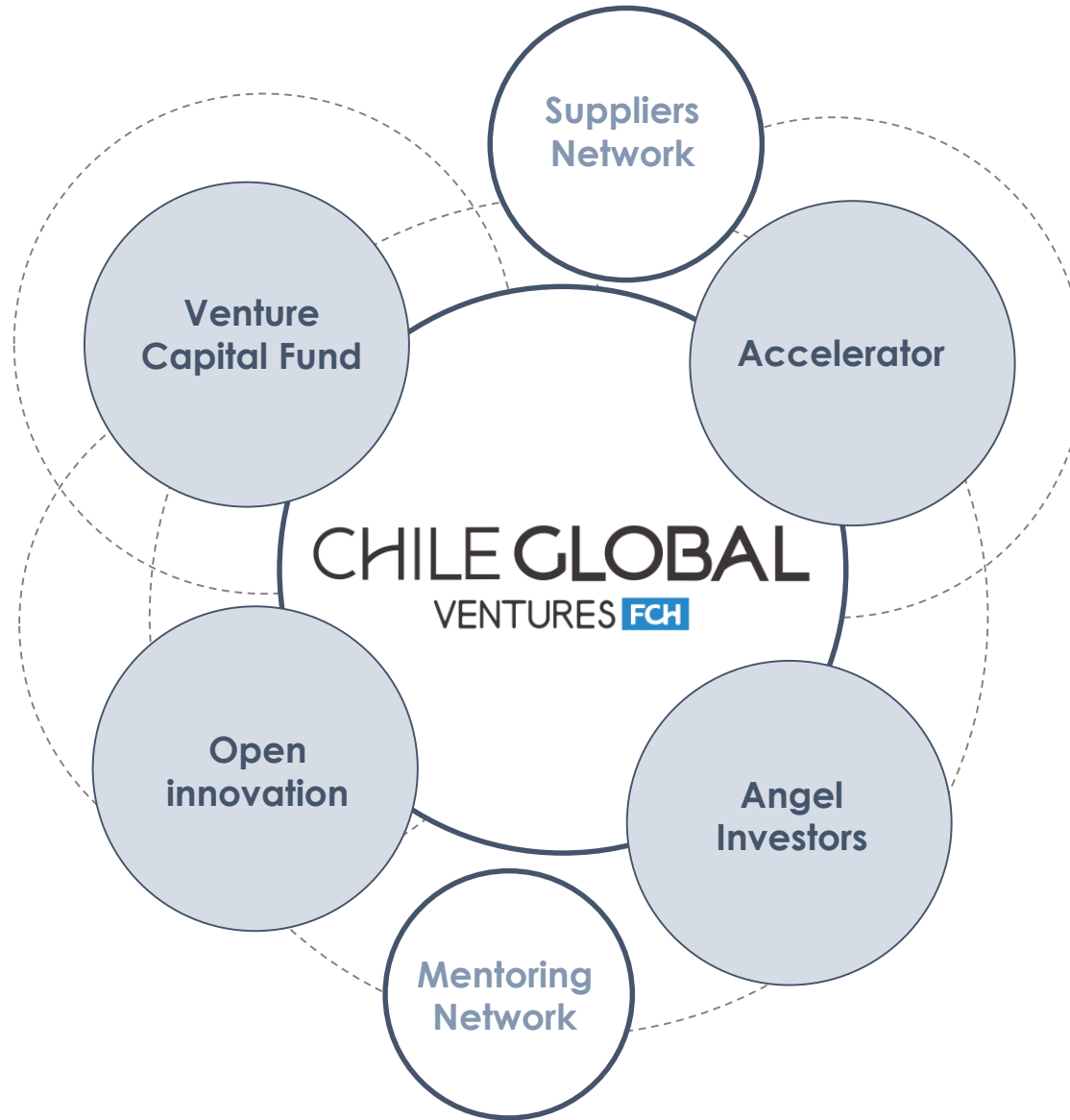
Chile GlobalVentures is the consolidation of all the initiatives that Fundación Chile has created in order to boost high - impact startups in Chile, Latinamerica and the World, covering the whole range in business maturity and offering a unique value proposal supporting dynamic enterprises.



A 360° PLATFORM

Venture capital fund administrator focuses in startups with validated business models in **scale and consolidation** stages

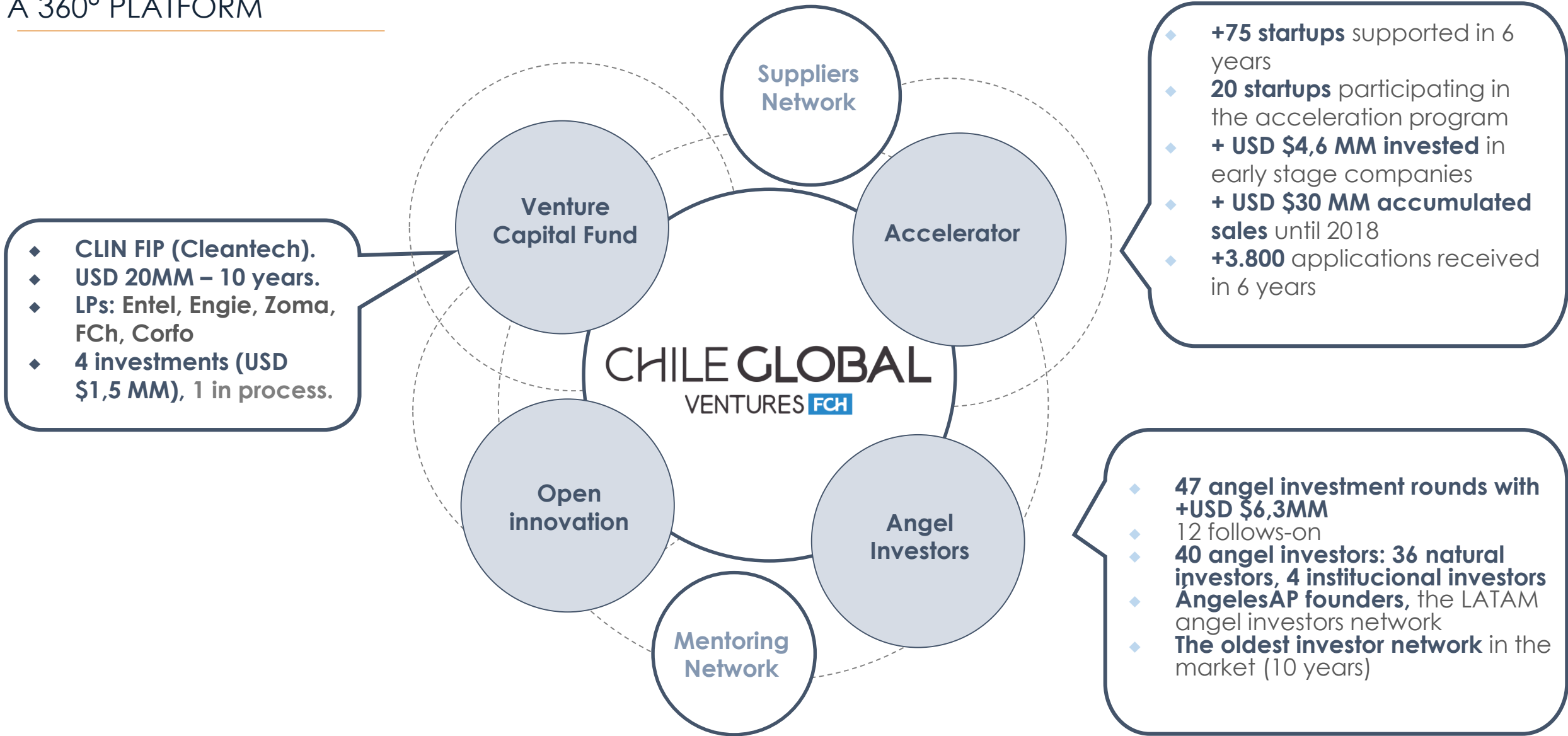
Develops linking models between **corporations and startups** providing a range of services to develop **open innovation** competences inside the companies in order to increase competitiveness and develop the country's economy through entrepreneurship, as well as the execution of open calls, scouting and selection processes



Early stage projects are supported through the Accelerator, funded with **seed capital** and incorporated into an **acceleration program that gives them** connections, mentoring, knowledge and resources in order to achieve important maturity milestones at the birth of their business

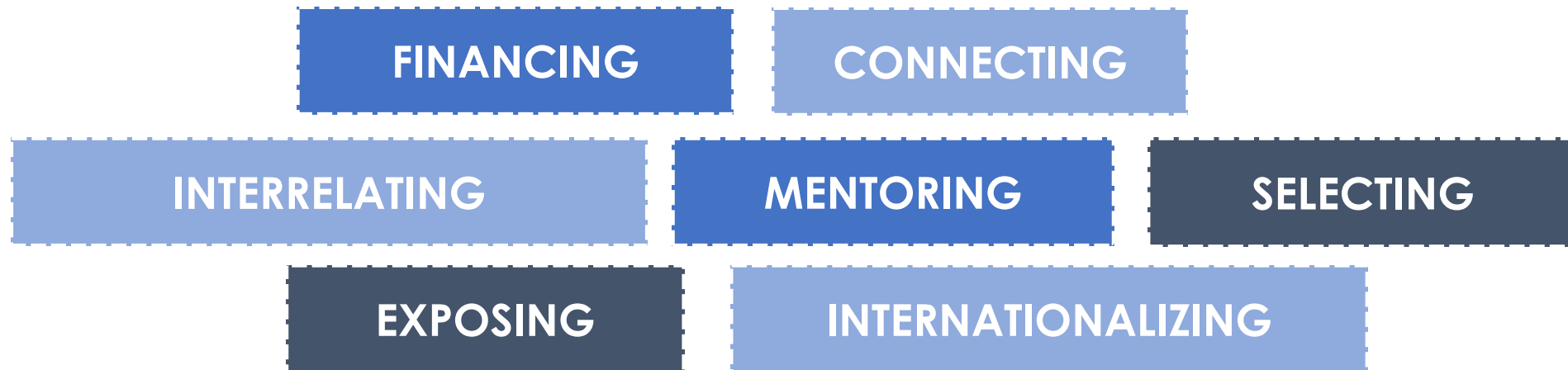
One of the most active **angel investor network** in Latinamerica. **Works under the concept of «smart money»** offering not only funds, but also the investor's experience in mature or scaling-stage business

A 360° PLATFORM



HOW? ALL IN ONE INITIATIVE

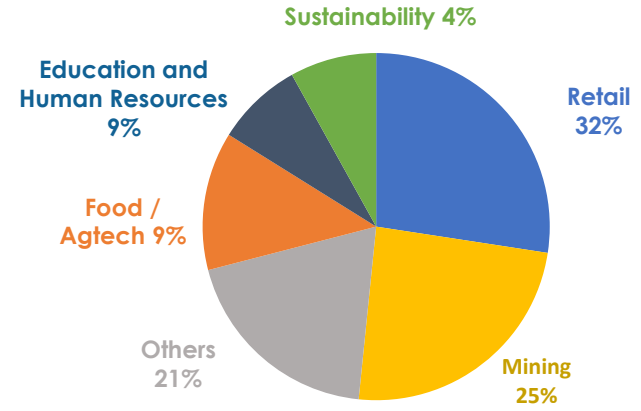
CHILE GLOBAL VENTURES **FCH**



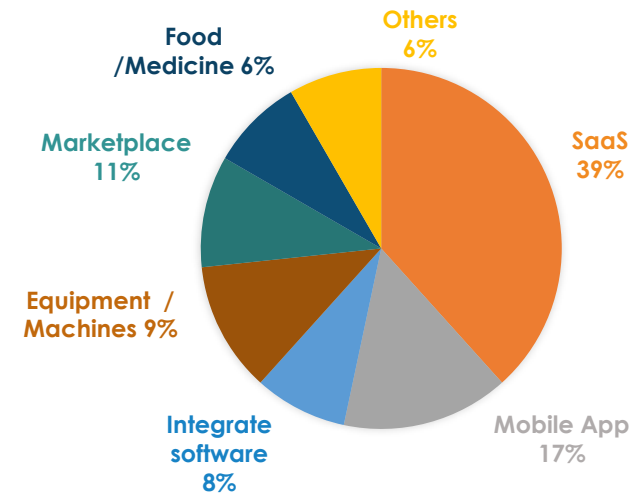
CHILEGLOBAL VENTURES PORTFOLIO



PER INDUSTRY



PER TYPE OF SOLUTION



VESTING THE FUTURE

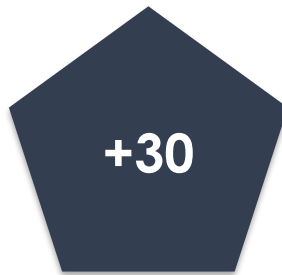
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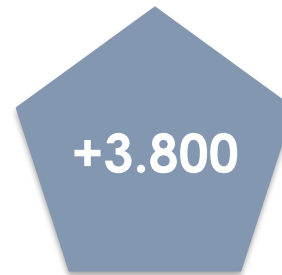
HOW DO WE DO IT?

SELECTING

We have been making several open calls reaching out to the best and the brightest in the most creative ways, achieving the most promising dealflow of venture applications in Chile and Latinamerica.



CALLS

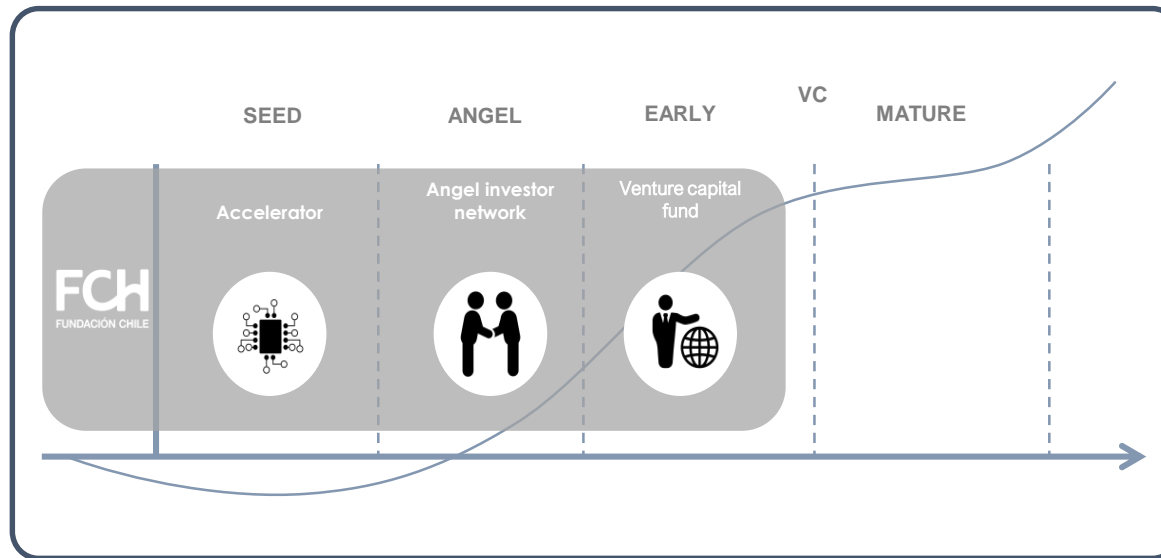


APPLICATIONS



FINANCING

Through its different financing lines, ChileGlobal Ventures has given support to the best startups in Latinamerica helping them grow and internationalize.



+9,5 MM USD
Investment in more than
80 startups

+ 4,6 MM USD
Investments done by
the accelerator

+ 4,7 MM USD
Investments done by
ChileGlobal Angels

20 MM USD in
venture capital funds

EXPOSING

In ChileGlobal Ventures we make constant efforts to spread the voice of the impact that our startups are generating in Chile and the world.



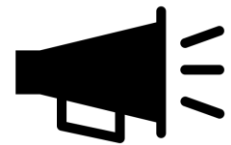
PRESS



FAIRS



COMPETITIONS



In our last call in Chile,
ChileGlobal Ventures reached
+1.000.000 people through social media.



INTERNATIONALIZING

We generate links encouraging the internationalization of our enterprises, projecting them to global markets.



CONNECTING

The networks that Fundación Chile has developed through different initiatives are unique within the country, reaching a wide range of industries and institutions allowing startups to expand their reach.





Inventing the Future 2019

