



## Fisher & Paykel Healthcare - A Global Leader

- Medical Technology business with leading positions in respiratory care and obstructive sleep apnea
- Global reach into hospital and homecare (99% of sales and 1,500 people outside NZ)
- 47 years' experience changing clinical practice to improve clinical outcomes and reduce cost
- Significant organic long-term growth opportunities
- 86% of revenue from recurring items, consumables and accessories
- High level of investment in R&D – 550 people
- High barriers to entry
- 3,600+ people globally

258 of our people in Europe 36
Our people are located in 36 countries

922 of our people in North America

265 of our people in the rest of the world

2,142 of our people in New Zealand



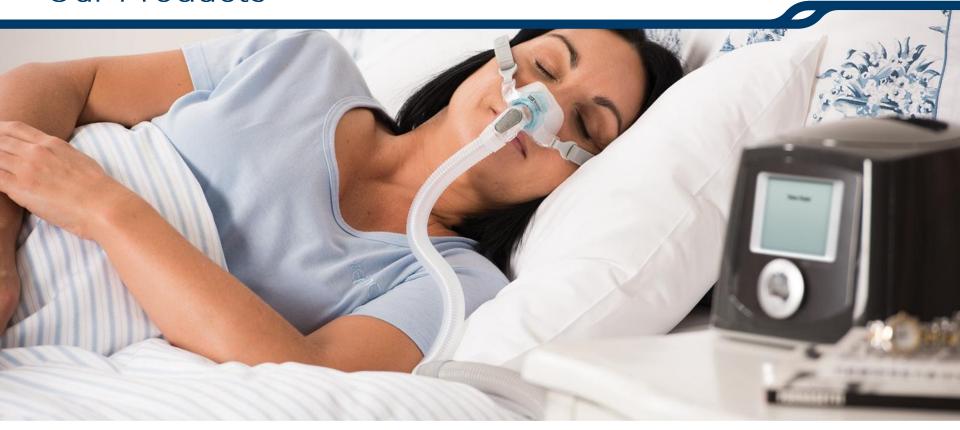












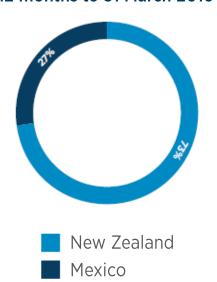


### Why Mexico?

### Mexico is performing extremely well

- Grow manufacturing outside New Zealand for geographical risk mitigation
- Working day overlap with Auckland
- Access to raw materials
- Economic and political stability
- Ease of personnel transfer (work permits etc)
- Proximity to our largest market over a 10 year horizon
- Great people skill, productivity and availability of people

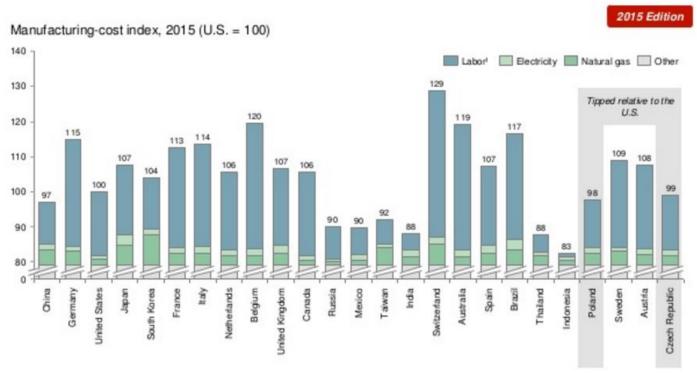
# Manufacturing Output by Region 12 months to 31 March 2016





### Why Mexico?

#### Boston Consulting Group - Manufacturing Cost Competitiveness 2015





### Tijuana Benefits

- Medical device manufacturing skills (>38,000 people)
- Proximity to major
   North American markets
- Low and relatively stable manufacturing labour costs
- Bilingual Spanish, English







### Proximity

10,462 km

Distance from Auckland to Tijuana





## Tijuana and Mexico Demographics

- Population of Mexico estimated at approximately 120 million
- 3.15 million people in Baja California
- 1.7 million people in Tijuana metropolitan area

1.8% annual population growth



23114

74.9 years life expectancy



27.0 average work force age



1.2 million people labor force



### Medical Device Industry in Tijuana



Employees in the Maquiladora Industry in Mexico in 5,000+ companies

Employed in Baja California in 900+ companies

>2.4 million

>290,000

Employed in Tijuana in 500+ companies

Medical device manufacturing plants in Tijuana

>200,000

50

Employees in medical device manufacturers in Tijuana

>38,000



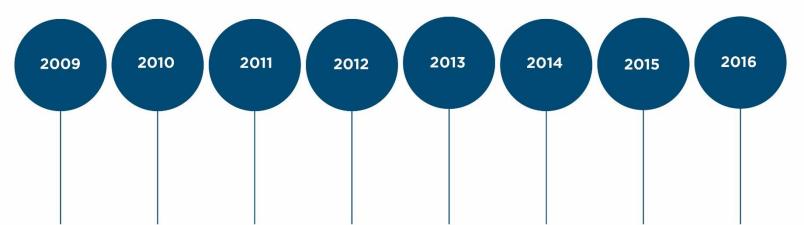
### Quality

- Commitment to manufacturing quality healthcare devices
- Environmentally-controlled environment: temperature, humidity, pressure and contaminant levels are kept within strict limits
- Production quality is continuously monitored and our products are rigorously tested before shipment
- As in NZ, certified to ISO13485 (the Medical Devices Quality Management Systems standard) by TÜV SÜD





### Timeline



Lease agreement signed and fit-out starts. Fit-out completed. First full face mask shipped. First breathing circuit shipped. First shipments to Europe. Received Japan accreditation. Started mask production. Second chamber line installed. Commenced production of Evaqua II.

Commenced production of Optiflow products.
Commenced production of Eson.

Started production of Simplus mask. Implemented SAP.

Started production of nasal prongs and Nivairo mask. Negotiated purchase of new Tijuana campus.



### Our People



UNIVERSIDAD

**IBEROAMERICANA** 











#### Total number of Mexico employees at August 2016

811

#### **EDUCATION**

World class universities

Public & Private universities

Technical Schools

35

14

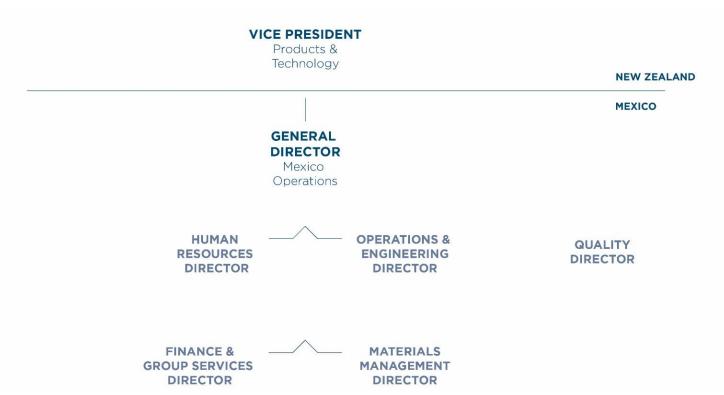
#### **Degrees and Masters**

- Mechanical Engineer
- Industrial Engineer
- Mechatronic Engineer
- Biochemistry Engineer
- Electrical Engineer

- Master and Doctorate in Sciences and Digital Systems
- Master in R&D in Digital Systems
- Master in Information Tech and Communication



## Organization Chart





### Products Made in Mexico

#### Chambers



#### Circuits







### Products Made in Mexico

#### Masks and accessories





## Valuing Our People

- Educational excellence
- Children's Day open house
- Environmental and community initiatives
- Health awareness campaign
- Transport
- Subsidised meals







# New Tijuana Campus - La Encantada



### What is next for Mexico?

- Adding capacity growth in Mexico, generally not moving production from New Zealand
- Currently in process of establishing a manufacturing campus in Tijuana
- New manufacturing facility in Tijuana to be completed in 2018





Questions?

