

WELCOME

Investments and Business
Opportunities in the State of

GOIÁS

MARCONI PERILLO

GOVERNOR OF GOIÁS

PROGRAM:

09h00 – Guests Arrival

**09h30 – Welcome message,
Mr. Jaap Docter
Director of KvK Rotterdam**

**09h35 – Words of
Mr. Piragibe Tarragô,
Ambassador of Brazil**

**09h40 – Presentation
Mr. Marconi Perillo,
Governor of the State of Goiás**

10h40 – Questions

**11h00 – Brief introduction
Delegation of Goiás**

**11h00 – Cocktail &
Matchmaking Opportunity**

13h00 – End of Program

Great
challenges



Great
expectations

BRAZIL



Not very attractive
for investments



Impunity

GREAT CHALLENGES



Cuts



Mistrust



Devaluation



Unemployment

3 things you
NEED TO KNOW ABOUT THE

CRISIS

I N B R A Z I L



IT'S TEMPORARY!



\$



OUR
ECONOMY IS
STRONG!



2



3

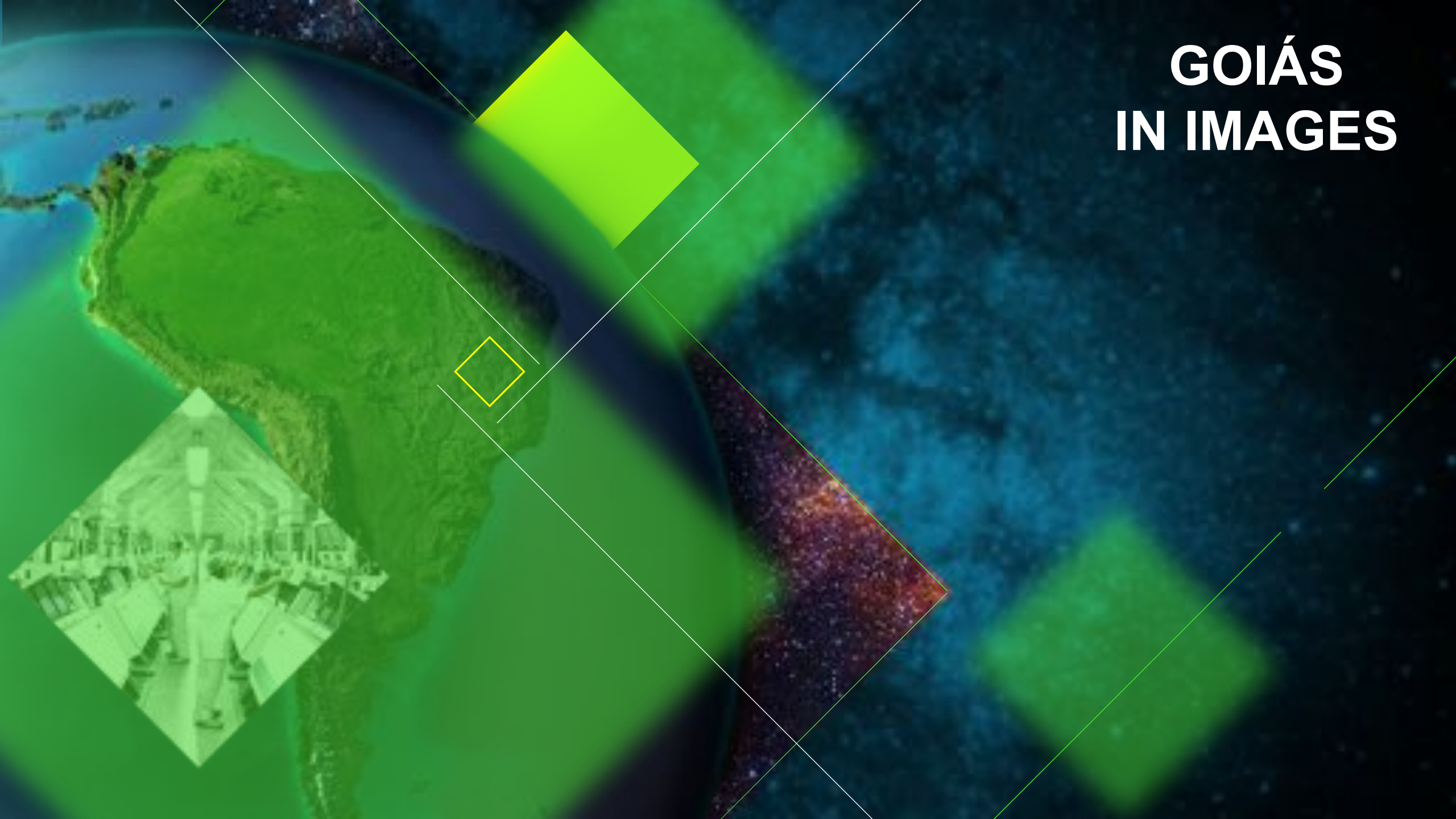
IT'S POSSIBLE TO
PERFORM WELL
EVEN IN THIS SCENARIO

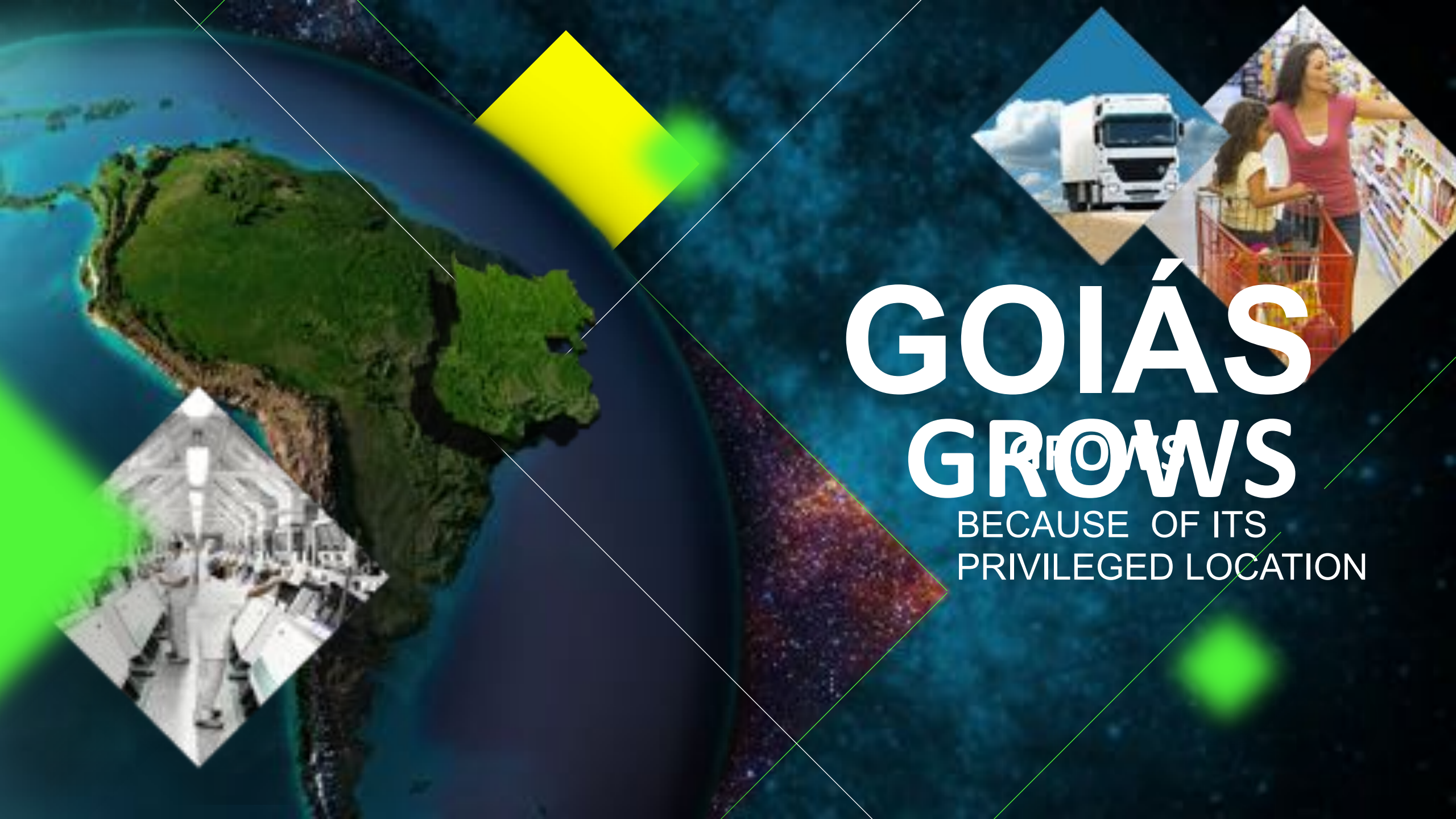
GOIÁS

THE BEST INVESTMENT
OPTION IN BRAZIL

▶ **MARCONI PERILLO**

GOIÁS IN IMAGES





GOIÁS GROWS

BECAUSE OF ITS
PRIVILEGED LOCATION

THE REGION

THE BRAZILIAN MIDWEST

THE FASTEST
GROWING REGION
IN BRAZIL



THE HEART OF BRASIL



Geographically
privileged position



Strategic State
for the economy
of Brazil

THE CAPITAL OF BRASIL,
BRASILIA, IS

IN THE STATE OF GOIÁS

synergy with the surrounding region



GOIÁS +
DISTRITO FEDERAL

10 MILLION
PEOPLE

One of the highest per
capita income in Brazil



We are a
significant axis
for development
in the country

A STATE WITH INTELLIGENT LOGISTICS

11,155
km of highways






855
km of railways


1,3
thousand km
in modal
pipelines

4 airports
with plans to
expand to

31
public
airdromes

10 more

-  Airports
-  Main river highways
- FEDERAL HIGHWAYS**
-  Four-lane highway
-  Road being duplicated
-  Single-lane paved road

-  State border
- STATE HIGHWAYS**
-  Four-lane paved highway
-  Road being duplicated
-  Single-lane paved road
-  Being paved



NEW HEIGHTS IN LOGISTICS A NEW CARGO AIRPORT



▶ The second
LARGEST AND BEST
cargo airport in the country

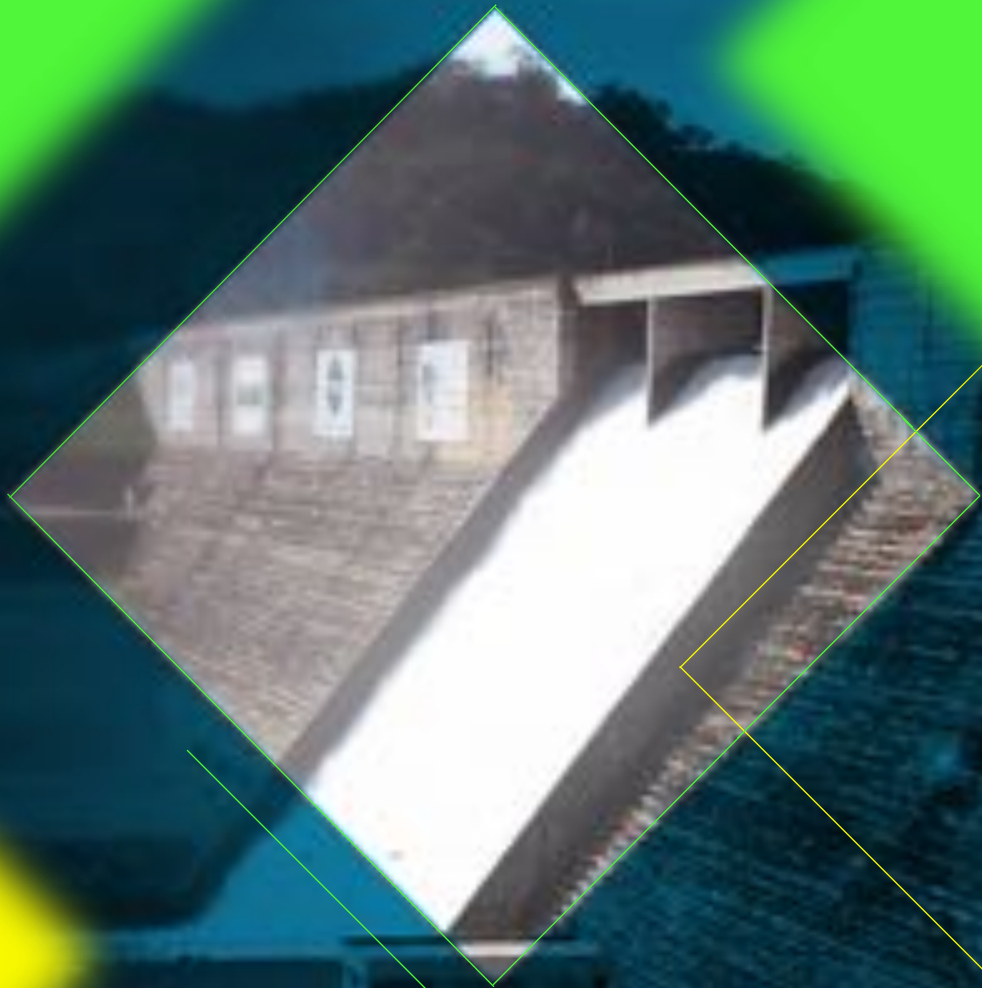
GNP grew
10 TIMES
in 16 years

IN 15 YEARS
WE GREW MORE
THAN BRAZIL

A STATE WITH
SIGNIFICANT ECONOMIC
GROWTH

Trade activities grew
20 TIMES





GOIÁS GROWS

BECAUSE IT BRINGS
TOGETHER DEVELOPMENT
AND SUSTAINABILITY

ABUNDANT ENERGY FOR YOUR BUSINESS



One of the largest generators of **hydroelectric power** in Brazil

The State with the highest potential for producing **solar energy**

The second largest **PRODUCER OF ETHANOL** in the country

Energy matrix **48% FROM RENEWABLE SOURCES**

The largest producer of **BIODIESEL AND THE 4th LARGEST** producer of hydroelectric power





Large parks destined to environmental preservation

Policies aimed at **preserving** the fauna and the flora

The **cradle** of waters

A large **infrastructure** for environmental sanitation

ENVIRONMENTAL SUSTAINABILITY

A
MAJOR
PLAYER IN THE
AGRICULTURAL
SECTOR

LARGE
PRODUCER OF

Grains, sugar cane, soy and corn





A MAJOR PLAYER IN THE
PRODUCTION OF
MEAT AND
DAIRY
PRODUCTS

▶ CATTLE RAISING
AVICULTURE
PIG FARMS
MILK AND DAIRY
PRODUCTS



A MAJOR PLAYER IN

MINERAL PRODUCTION

- ▶ Gold
- Nickel
- Niobium
- Rare earth elements
among others



A HIGHLY INDUSTRIALIZED STATE

▶ PRODUCTION COMPLEXES:

- Automotive
- Pharmaceutical and chemical
- Textile
- Processed food
- Cosmetics and hygiene



LARGE
TRADE AND SERVICE

INFRASTRUCTURE



- LARGE OUTSOURCING NETWORK
- PERIPHERAL INDUSTRY DIVERSITY
- CULTURE OF PARTNERSHIP FOR RESULTS



GOIÁS GROWS
BECAUSE IT KNOWS
WHAT ITS PRIORITIES ARE



EDUCATION

THE KEY TO THE FUTURE

EARNED NATIONAL RECOGNITION

1st
place in
Secondary
Education



2nd
place in
Elementary
Education





QUALITY PUBLIC HEALTH

The second largest number of
hospital beds

A reference in terms of
specialized medicine





IN GOIÁS YOU WILL
FIND QUALIFIED
LABOR

MAJOR INVESTMENTS IN

**PROFESSIONAL
QUALIFICATION**

State and federal universities strategically located to give everyone the opportunity to have a university education



160 thousand

students receive scholarships

29

Technological Institutes



More than

500 thousand

workers trained in public career programs

80

Vocational High Schools



A broad career training network for the trade, agricultural and industrial sectors





INNOVATION

U\$ 263 million
in the next 4 years

**TAX INCENTIVE
PROGRAMS FOR THE
AREA OF INNOVATION**

TECHNOLOGICAL COMPLEXES BEING IMPLEMENTED



Attractive tax benefit laws to develop business



Partnerships with synergy to develop new technologies



Qualified labor



Credit lines for innovation

EFFICIENT PUBLIC MANAGEMENT



A PLACE THAT WELCOMES ENTREPRENEURSHIP

Long-term tax
incentive
programs:

GUARANTEED BY
LAW UNTIL 2040



GOIÁS GROWS

BECAUSE IT IS A
PERFECT
HOST





A DEDICATED

TEAM



Simplified
processes



The investor can count on **dedicated support** from the government team



Legally valid
contracts



IN GOIÁS

YOU WILL FEEL
AT HOME

**GREAT
INFRASTRUCTURE**

for leisure, culture and
tourism

THE STATE
WHICH IS THE

HEART
OF BRAZIL

A
SAFE DESTINATION
for your

INVESTMENTS



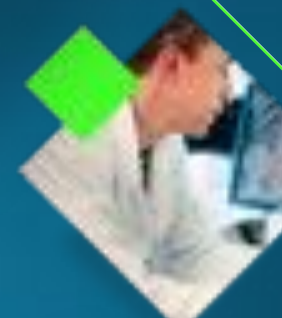


GOIÁS

THE BEST
INVESTMENT OPTION
IN BRAZIL

▶ **MARCONI PERILLO**

GOVERNOR OF GOIÁS



MEET THE DELEGATIONS OF THE STATE OF GOIÁS

✓ Mr Marconi Ferreira Perillo	Governor
✓ Mr. Joao Batista Gomes Pinto	Mayor of Anapolis
✓ Mr. Santana Gomes	Member of the State Parliament
✓ Mr. Pedro Alves de Oliveira	President of FIEG
✓ Mr. Igor Montenegro	Director of SEBRAE-GO
✓ Mrs. Raquel Teixeira	Secretary of Education and Culture
✓ Mr. William O'Dwyer	Secretary of Foreign Trade
✓ Mr. Isanulfo Cordeiro	Secretary of Foreign Relations
✓ Mr. Arthur Eduardo Toledo	President of AGRODEFESA
✓ Mr. Joao Bosco Bittencourt	Communication Adviser (GO)
✓ Captain Livio de Oliveira	Aide de Camp

MEET THE DELEGATIONS OF THE STATE OF GOIÁS

- | | |
|--------------------------------|------------------------------|
| ✓ Mr. Milvo Zancanaro | CEO of Gelnex Ind. Com. |
| ✓ Mrs. Camila Crispim Hermano | Hermano Lawyers Associates |
| ✓ Mrs. Ana Carolina do Valle | Hermano Lawyers Associates |
| ✓ Mr. Rodrigo Viana Alves | AWR Solar |
| ✓ Mr. Rodrigo Ferreira Pedroso | Total Energia |
| ✓ Mr. Flávio Rodovalho | Rodovalho Advogados |
| ✓ Mr. Armando Melo e Santos | Foreign Affairs Adviser (GO) |
| ✓ Mr. Joao Unes, | Director of A Redacao |
| ✓ Mr. Marcos Villas Boas | Press |
| ✓ Mr. Levy Alvares de Melo | Press |

THANK YOU


The Government of the State of
Goiás would like to invite you to
join the cocktail to get acquainted
with its delegation

GOIÁS

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